Laura Ann Petersen, MA, MEd

Assistant Professor of Professional Writing and Communication; Composition Coordinator
Department of English, Mass Communication, Drama, and Visual New Media Arts
Our Lady of the Lake University
lapetersen@ollusa.edu

Education/Certification

EdD	*Higher Education Administration: Educational Leadership,* Liberty University Lynchburg, VA Anticipated graduation date: Fall 2026; Member of Omega Nu Lambda National Honor Society
MEd	*Educational Leadership: Community College/Higher Education*, Northern Arizona University Flagstaff, AZ, December 2012 Graduated with Distinction; Member of Phi Kappa Phi National Honor Society
MA	*English: Literacy, Technology, and Professional Writing*, Northern Arizona University Flagstaff, AZ, December 2008 Graduated with Distinction; Member of Phi Kappa Phi National Honor Society
BA	*English*, The University of Texas at San Antonio San Antonio, TX, August 2005
Online Certification	Canvas LMS, Northwest Vista College San Antonio, TX, August 2013
APPQMR	Quality Matters Rubric, Quality Matters March 2021 Peer Reviewer Course, Quality Matters July 2021 Master Reviewer Course, Quality Matters October 2023
ACUE	Creating an Inclusive and Supportive Online Learning Environment Microcredential July 2023
Blackboard	Data-informed Teaching and Learning October 2023 Design and Development of Online Assessments October 2023 Online Course Design and Development December 2023 Fundamentals of Digital Teaching and Learning February 2025

Academic Appointments

Our Lady of the Lake University, San Antonio TX

Assistant Professor of Professional Writing and Communication; Composition Coordinator	August 2025-Present
Instructor of Professional Writing and Communication; Composition Coordinator	August 2021-July 2025
Lecturer of English	August 2018-July 2021 August 2013-May 2014

Alamo Colleges, Northwest Vista College, San Antonio, TX

Faculty Intern, English	August 2014-July 2016
Adjunct Faculty, English	August 2016-August 2021 August 2013-July 2014
Tutor	August 2008-July 2009

ITT Technical Institute, San Antonio, TX

Adjunct Faculty, English and Communications	July 2013-July 2014

The International Academic of Design and Technology, San Antonio, TX

Student Service Advisor ADA/504 Coordinator Online Champion	January 2011-November 2012
Lead Instructor, General Education	June 2009-January 2011
Adjunct Faculty, General Education	March 2009-June 2009
Tutor	March 2009-January 2011

Courses Taught

Our Lady of the Lake University

ENGL 1313 – Composition I
ENGL 1314 (Humanities) – Composition II for Humanities
ENGL 1314 (STEM) – Composition II for STEM
ENGL 2335 – Introduction to Fiction
ENGL 3312 – Advanced Written Communication
ENGL 3314 – Fundamentals of Professional Technical Writing
HNRS 2300 – Community in Context
SOWK 6328 – Professional Writing for Social Work

Northwest Vista College

ENGL 1301 – Composition I
ENGL 1302 – Composition II

ENGL2322 – British Literature I
ENGL 2323 – British Literature II
ENGL 2327 – American Literature I
ENGL 2332 – World Literature I
ENGL 2333 – World Literature II

ITT Technical Institute

CO 2520 – Communications
EN 1320 – Composition I
EN 1420 – Composition II
EN 3220 – Written Analysis
SP 2750 – Group Theory

The International Academic of Design and Technology

ENGL 098 – Basic College English I
ENGL 101 – English Composition I
ENGL 102 – English Composition II

Presentations

Jackson, J., Petersen, L. A., & Evans, S. Y. (2025, March). *High quality instructional design: Rational and outcomes in hybrid teacher residency courses.* Presentation at SITE Annual Conference, Virtual.

Petersen, L.A. (2025, March). *Freedom of choice: Applying various pedagogical principles to the first-year writing classroom.* Presentation at College English Association National Conferences, Philadelphia, PA.

Petersen, L. A. (2024, March). *Transformations: Pedagogical practices to open dialogue to explore literary characters and identity.* Presentation at College English Association National Conference, Atlanta, GA.

Petersen, L.A., and Evans, S. Y. (2023, August). *Engaging writing strategies for effective composition teaching and retention.* Presentation at Educational Development Professionals Conference, Virtual.

Petersen, L. A., Crawford, J., and Crosswhite, J. (2023, August). *Asynchronous teaching tools to foster student engagement, positivity, and community.* Presentation at Western Oregon University WOUTechCon, Virtual.

Petersen, L. A. (2023, May). *Pecha Kucha: What is it?* Presentation at OLLU Teaching Showcase, San Antonio, TX.

Petersen, L. A. (2023, March). *Rhetorical diversity: The exploration of social discourse through reflective writing to help create identity*. Presentation at College English Association National Conference, San Antonio, TX.

Petersen, L. A., Crawford, J., & Cabaniss, M. (2023, February). *Reconceptualizing composition I: Inclusion of project-based learning and collaboration to enhance student success.* Presentation at Conference on College Composition & Communication, Chicago, IL.

Petersen, L. A. & Crawford, J. (2022, May). *Reformatting Composition I: Emphasizing collegiate effectiveness to strengthen student success and composition skills.* Roundtable discussion at NISOD, Austin, TX.

Petersen, L. A. (2022, May). *Temperature checks.* Presentation at OLLU Teaching Showcase, San Antonio, TX.

Petersen, L. A. (2022, March). *Viewing isolation and trauma in literature: How literature can transcend from the page to reality*. Presentation at College English Association National Conference, Birmingham, AL.

Petersen, L. A. (2021, June). *Using Loom not Zoom for the online classroom.* Presentation at Adjunct Professional Enrichment Experience Summit, San Antonio, TX.

Petersen, L. A. (2021, May). *Creating Loom videos.* Presentation at NVC Remote Teaching Roundtables Series, San Antonio, TX.

Petersen, L. A. (2021, February). *The Adjunct Senate: What is it doing for you?* Presentation at NVC Remote Teaching Roundtable Series, San Antonio, TX.

Petersen, L. A. (2020, March). *Rhetoric of past and present: Embracing fake news and social media to understand injustice.* Presentation at College English Association National Conference, Hilton Head, SC. (Conference canceled due to COVID-19)

Petersen, L.A. (2019, March). *Meditative practices in the college writing classroom: Ways to identify noise and silence in order to increase student learning.* Presentation at College English Association National Conference, New Orleans, LA.

Petersen, L. A. & Estrada, K. (2019, March). *Advocating for adjunct rights: The need for equality between full-time and adjunct instructors.* Presentation at Conference on College Composition & Communication, Pittsburgh, PA.

Petersen, L. A (2018, April). *Filling the gap between past and present social injustices: A journey of social injustices throughout history as presented in young adult literature.* Presentation at College English Association National Conference, St. Petersburg, FL.

Metzger, L. A. (2017, March). *Dystopic societies representing isolation within society and culture today: An in-depth look at* The Hunger Games *and* The Testing. Presentation at College English Association National Conference, Hilton Head, SC.

Metzger, L. A. (2016, March). *Mockumentaries and soundtracks: Finding meaning through meditation, reflection, and creation in the literature classroom*. Presentation at College English Association National Conference, Denver, CO.

Metzger, L. A., Estrada, K., Brinkley, I. (2015, November). *Hunger Banquet.* Presentation at Northwest Vista Community College, San Antonio, TX.

Metzger, L. A. (2015, August). *PechaKucha Presentations*. Presentation at Northwest Vista Community College, San Antonio, TX.

Galindo, D., Estrada, K, Canestaro, G., & Metzger, L.A. (2015, March). *Classroom Facilitations.* Presentation at Active & Collaborative Learning Conference, Northwest Vista College, San Antonio, TX.

Metzger, L.A. (2015, March). *Reflective practices in the composition and literature classroom: Strategies to encourage imagination and self-assessment.* Presentation at College English Association National Conference, Indianapolis, MD.

Metzger, L.A. & Kaida, N. (2015, February). *Avoiding and Handling Plagiarism*. Presentation at Northwest Vista College, San Antonio, TX.

Metzger, L. A. & Upshaw, D. (2015, January). *Out with the old and in with the new: Using social media and PechaKucha to develop critical thinking*. Presentation at Texas Council of Teachers of English Language Arts Annual Conference, Houston, TX.

Govoni, L. A. (2014, August). *The silence of students—Strategies for discussion*. Presentation at Northwest Vista College, San Antonio, TX.

Govoni, L. A. (2014, March). *The silence of students-Strategies for discussion*. Presentation at College English Association National Conference, Baltimore, MD.

Govoni, L. A. (2014, February). *The silence of students—Strategies for discussion*. Presentation at Northwest Vista College, San Antonio, TX.

Govoni, L. A. (2014, January). *The silence of students—Strategies for discussion*. Presentation at Our Lady of the Lake University, San Antonio, TX.
Govoni, L. A. (2013, September). *Pedagogy playtime: The silence of students—Strategies for discussion*. Presentation at Our Lady of the Lake University, San Antonio, TX.
Govoni, L. A. (2012, October). *ADA/504 and prospective students*. Presentation at The International Academy of Design and Technology, San Antonio, TX.
Govoni, L. A. (2011, December). *Academic advisors, mentee students, and SAP/GPA*. Presentation at The International Academy of Design and Technology, San Antonio, TX.
Govoni, L. A. (2011, April). *ADA and 504 training*. Presentation at The International Academy of Design and Technology, San Antonio, TX.

Publications

Evans, S. Y., Hajek, J., Martinez, V., & Petersen, L. (2024). AI faculty burnout: Fostering wellbeing through social learning. *Journals for Research & Practice in College Teaching, 9*(2). https://journals.uc.edu/index.php/jrpct/article/view/8460
Metzger, L. A. (Fall/Winter 2015). #criticalthinking: Using social media and Pecha Kucha in the community college classroom. *English in Texas*, *45*(2), 18-26.
Metzger, L. A. (October 2015). Reflective practices in the composition and literature classroom: Strategies to encourage imagination and self-assessment. *Journal of Modern Education Review, 5*(10), 997-1000. https://doi.org/10.15341/jmer(2155-7993)/10.05.2015/008

Recent/Current Research

Petersen, L.A. (2024). *Freedom of choice: Applying various pedagogical principles to the first-year writing classroom.* [Manuscript in preparation]. Department of English, Mass Communication, and Drama, Our Lady of the Lake University.
Petersen, L. A. (2023). *Transformations: Pedagogical practices to open dialogue to explore literary characters and identity.* [Manuscript in preparation]. Department of English, Mass Communication, and Drama, Our Lady of the Lake University.

Institutional Service

Annual Evaluation Taskforce, Our Lady of the Lake University; San Antonio, Fall 2023-Spring 2025
Promotion and Tenure Taskforce, Our Lady of the Lake University; San Antonio, Fall 2023-Spring 2024
OLLU Peer Review Community, Our Lady of the Lake University; San Antonio, Fall 2023-Present
Digital Learning Consultant, Our Lady of the Lake University; San Antonio, June 2023 - Present
Faculty Assembly Executive Council, Our Lady of the Lake University, Fall 2022-Spring 2025
Faculty Affairs Committee, Our Lady of the Lake University, Fall 2022-Present
Co-Chair, Fall 2022-Spring 2025
Applications of Learning – Fall 2022 Design Team, Summer 2022
Service-Learning Faculty Fellows, Our Lady of the Lake University, Summer 2022
General Education Assessment Team, Our Lady of the Lake University, Spring 2022, Spring 2023, Spring 2024, & Spring 2025
Composition Coordinator, Our Lady of the Lake University, Spring 2022-Present

Mentor for Contingent Faculty
Hiring Committee
Blackboard Mentors, Our Lady of the Lake University, Spring 2022-Present
The Collaborative – Diversity, Equity and Inclusion Council, Northwest Vista College, Spring 2021
Founding Member
Faculty Senate, Northwest Vista College, 2020-2021
Academic Success Procedures Committee, Northwest Vista College, 2020-2021
Founding Member
Co-Author of Fall 2021 Course Modality Student Survey, March 2021
Syllabus Language Team, Nov. 2020
Curriculum Development, 2020-2021
Faculty Evaluation, 2020-2021
Adjunct Senate, Northwest Vista College, 2018-2021
Co-Founder and Co-Chair
Co-Author of Northwest Vista Adjunct Demographic Survey, Spring 2021
Co-Author of Faculty Instruction Alternative (FIA) Proposal, Fall 2020
AlamoADVISE, Northwest Vista College, 2015-2017
Hunger Banquet Committee, Northwest Vista College, 2015-2016
Critical Thinking across the Curriculum Committee, Northwest Vista College, 2014-2016
Writing across the Curriculum Committee, Northwest Vista College, 2014-2016
Quest Curriculum Development Committee, Our Lady of the Lake University, 2014
Pedagogy Playtime Book Club, Our Lady of the Lake University, 2014

Professional Affiliations

College English Association, December 2013-Present
Board Member, 2022-2026
Executive Director Search Committee, 2023
Bylaws Committee, Spring 2025-Present
Social Medial Committee, Summer 2024-Spring 2025
Peace Committee, 2019-Present
Chair, 2023-Present
Special Topic Chair-Peace Studies, 2019, 2020, 2021, 2022, 2023, 2024, 2025 Annual Conference
Conference on College Composition and Communication, March 2013-Present
Conference Abstract Level I Reviewer, 2023 Annual Conference
Phi Delta Kappa International, January 2013-December 2023
Chapter President; Board of Directors, July 2018-December 2023
Scholarship Coordinator; Board of Directors, May 2016-December 2023
Educators Rising Leadership Award Selection Committee, 2016-2023
The Modern Language Association, January 2011-Present
National Council of Teachers of English, January 2010-Present
Omega Nu Lambda National Honor Society, Liberty University Chapter, August 2025-Present
Phi Kappa Phi National Honor Society, Northern Arizona Chapter, April 2009-Present
Love of Learning Committee, 2018-2020, 2022-2025

Faculty/Professional Development

"Freedom," College English Association, Philadelphia, PA, 27-29 March, 2025.
"Kahoot! Bronze: Host and Share," Kahoot!, 6 March 2025.
"Teaching Everyone: Designing More Inclusive Courses." Norte Dame University, 5 March 2025.
"Padlet Basics Program," Padlet, 4 March 2025.
"Accessibility Fundamentals for Instructors and Course Designers," Anthology, Oct. 2024-Oct. 2025.
"Excellence in Digital Teaching and Learning." Anthology, 26 March – 21 May 2025.
"Designing for Digital Teaching and Learning." Anthology, 15 January – 5 March 2025.
"Fundamentals of Digital Teaching and Learning." Anthology, 23 October – 11 December 2024.
"CIMER Mentoring," Center for the Improvement of Mentored Experiences in Research, October 17, 2024.
"Explore Universal Design for Learning," CAST, 10 September – 1 November 2024.
"Google AI Essentials." Google, 17 September 2024.
"Norte Dame Inclusive Teaching Academy (NDITA)," Norte Dame University, Chicago, IL, 3-7 June 2024.
"Fostering a Culture of Belonging," ACUE Teaching Excellence, 6 April – 9 June 2024.
"CURE Redesign," Cure Net, May 13-15, 2024.
"How I Use VoiceThread in my Online Course," VoiceThread, 7 May 2024.
"New VoiceThread Workshop," VoiceThread, 20 April 2024.
"Transformations," College English Association, Atlanta, GA, 21-23 March, 2024.
"Online Course Design and Development," Blackboard Academy, Fall 2023.
"Design and Development of Online Assessments," Blackboard Academy, Fall 2023.
"Data-informed Teaching and Learning," Blackboard Academy, Fall 2023.
"QM Master Reviewer Certification," Quality Matters Online Training, 12 September – 3 October 2023.
"Teaching and Learning Academy – The Humanity of Inclusive Practices: Recasting Agreements for Teaching and Learning," Gardner Institute, 10-21 July 2023.
"Effective Online Teaching Practices," ACUE Teaching Excellence, 5 June – 30 July 2023.
"Confluence," College English Association, San Antonio, TX, 30 March – 1 April 2023.
"Academy on the First Year College," Gardner Institute, 2-30 March, 2023.
"74th Annual Conference on College Composition and Communication," National Council of Teachers of English, Chicago, IL, 15-18 February 2023.
"Service-Learning Faculty Fellow Seminar," OLLU, 7 July 2022.
"Building Better Higher Education on the Foundation of Great Teaching," REMOTE: The Connected Faculty Summit, Arizona State University, 8-9 June 2022.
"Critical Reading Strategies," Hawkes, 7 June 2022.
"International Conference on Teaching and Leadership Excellence," NISOD, Austin, TX, 28-31 May 2022.
"Writing Effective Test Questions," Hawkes, 24 May 2022.
"Service-Learning Faculty Fellow Seminar," OLLU, 23-26 May 2022.
"Increasing Retention through High Impact Practices." Hawkes, 17 May 2022.
"Why Students Ghost: What Ghosting is and How to Deal with Inactive Students," Hawkes, 16 May 2022.
"Engage-Editing Course Permissions – 2022," Wiley Education Services, 21 April 2022.
"Justice," College English Association, Birmingham, AL, 31 March – 2 April 2022.
"Intervention for Retention," Pearson, 29 March 2022.

"73rd Annual Conference on College Composition and Communication," National Council of Teachers of English, Online, 9-12 March 2022.
"The Power of Cultural-based Pedagogy: Developing Culturally Responsive Curriculum for Bicultural and Bilingual Therapists-in-Training," Our Lady of the Lake University, 7 March 2022.
"Uncomfortable Conversation: The State of Innovation in Higher Ed.," ThinkSpace: Higher Education User Group, 2 March 2022.
"Burnout in the Classroom: Recognizing Signs in Instructors and Students," Pearson, 1 March 2022.
"Proactive and Positive Ways to Engage Students about Academic Integrity," Pearson, 18 February 2022.
"Equity Audits: A Tool for Campus Improvement," American Association of Community Colleges, 27 October 2021.
"QM Peer Review," Quality Matters Online Training, 8 June – 29 June 2021.
"The Role of Educational Developers in Teaching and Learning Excellence," Magna Online Seminar, 7 June 2021.
"Adjunct Professional Enrichment Experience Summit (APEX)." Alamo Colleges, 5 June 2021.
"Adobe CC 2019 What's New," Hoonuit: Infobase Learning Cloud, Online, 25 May 2021.
"Google Meet (2021)," Hoonuit: Infobase Learning Cloud, Online, 25 May 2021.
"Zoom (2021)," Hoonuit: Infobase Learning Cloud, Online, 25 May 2021.
"Zoom Training," Hoonuit: Infobase Learning Cloud, Online, 25 May 2021.
"Learning Methodologies," Hoonuit: Infobase Learning Cloud, Online, 25 May 2021.
"Teaching in a Virtual Classroom, Hoonuit: Infobase Learning Cloud, Online, 18 May 2021.
"Summer 2021 Course Peer Review Challenge," Northwest Vista College, San Antonio, TX, 17 May – 31 August 2021.
"International Conference on Teaching and Leadership Excellence," NISOD Virtual Annual Conference, 28-30 April 2021.
"What the Best College Teachers Do," Starlink Virtual Training, 9 April 2021.
"2021 NLC 11th Annual Pedagogy Conference," Northwest Vista College, San Antonio, TX, 20 March 2021.
"APPQMR," Quality Matters Online Training, 5 February -1 March 2021.
"Adjunct Faculty Certification Program," Northwest Vista College, San Antonio, TX, 19 January – 31 May 2021.
"Spring 2021 Quality Design Challenge," Northwest Vista College, San Antonio, TX, 4 January – 31 May 2021.
"EduTech 2020," Northwest Vista College, San Antonio, TX, 13 November 2020.
"Vision/Revision," College English Association, New Orleans, LA, 28-30 March 2019.
"70th Annual Conference on College Composition and Communication," National Council of Teachers of English, Pittsburgh, PA, 13-16 March 2019.
"Bridges," College English Association, St. Petersburg, FL, 5-7 April 2018.
"Information Security Awareness Training," Northwest Vista College, San Antonio, TX, 4 February 2018.
"Islands," College English Association, Hilton Head, SC, 30 March – 1 April 2017.
"Lunch and Chalk Talk," Northwest Vista College, San Antonio, TX, 12 October 2016.
"How Can I Use Technology to Improve Learning?" Northwest Vista College, San Antonio, TX, 5 October 2016.
"Copyright for Online Course Materials," Northwest Vista College, San Antonio, TX, 26 May 2016.

"67th Annual Conference on College Composition and Communication," National Council of Teachers of English, Houston, 06-09 April 2016.
"Creation," College English Association, Denver, CO, 31 March-02 April 2016.
"Active and Collaborative Learning Conference," Northwest Vista College, San Antonio, TX, 27 March 2015.
"Imaginations," College English Association, Indianapolis, MD. 26-29 March, 2015.
"Celebrating 50 Years of Excellence," Texas Council of Teachers of English Language Arts, Houston, TX, 23-25 January 2015.
"Horizons," College English Association, Baltimore, MD 27-29 March 2014.
"65th Annual Conference on College Composition and Communication," National Council of Teachers of English, Indianapolis, MD, 19-22 March 2014.
"Lead the Way," Texas Council of Teachers of English Language Arts, Corpus Christi, TX, 30 January-02 February 2014.

Community Involvement/Service

Great Hearts Invictus PSO Leadership, San Antonio, TX, 2024-2025 AY
San Antonio Food Bank, San Antonio, TX, 9 December 2023
Read for the Record – Jump Start, October 2023
Great Hearts Invictus PSO Leadership, San Antonio, TX, 2023-2024 AY
San Antonio Food Bank, San Antonio, TX, 2 December 2022
Read for the Record – Jump Start, October 2022
Great Hearts Invictus PSO Leadership, San Antonio, TX, 2022-2023 AY
OLLU Lake Days, San Antonio, TX, 9 July 2022.
San Antonio Food Bank, San Antonio, TX 4 June 2022
San Antonio Food Bank, San Antonio, TX, 11 December 2021
Read for the Record – Jump Start, October 2021
San Antonio Food Bank, San Antonio, TX, 5 June 2021
San Antonio Food Bank, San Antonio, TX, 13 March 2021
San Antonio Food Bank, San Antonio, TX, 7 November 2020
Read for the Record – Jump Start, October 2020
San Antonio Food Bank, San Antonio, TX, 23 December 2019
San Antonio Food Bank, San Antonio, TX, 09 November 2019
Read for the Record – Jump Start, October 2019
Texas Folk Life Festival: One Room School House, San Antonio, TX, 08 June 2019
Texas Folk Life Festival: One Room School House, San Antonio, TX, 09 June 2018
Texas Folk Life Festival: One Room School House, San Antonio, TX, 10 June 2017
San Antonio Food Bank, San Antonio, TX, 29 January 2017
Texas Folk Life Festival: One Room School House, San Antonio, TX 11 June, 2016
San Antonio Food Bank, San Antonio, TX, 30 January 2016
Texas Folk Life Festival: One Room School House, San Antonio, TX, 14 June 2015